Fiscal Estimate - 2009 Session

	Original		Updated	☐ Co	rrected		Supple	mental			
LRB	Number	09-2534/1		Introduc	tion Numbe	er S	B-218				
Description Penalties and private actions for violations of restrictions on telephone solicitations											
Fiscal	Effect										
Local:	No Local Go	Existing Existing Existing tions ew Appropriatio vernment Costs	Reve	ase Existing enues ease Existing enues	to abso	rb within Yes se Costs	agency	e possible 's budget No			
	2. Decreas	sive Mandato se Costs	ory Perm 4. Decr	ase Revenue nissive Mandato ease Revenue nissive Mandato	□ Tow □ Cou □ Sche	ns [nties [ool [Village Others WTCS District	Cities			
Fund Sources Affected Affected Ch. 20 Appropriations GPR FED PRO PRS SEG SEGS											
Agend	cy/Prepared	Ву		Authorized Sign	ature			Date			
DATCP/ Michelle Reinen (608) 224-5160				Bill Walker (608) 224-4353				6/17/2009			

Fiscal Estimate Narratives DATCP 6/17/2009

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Description										
Penalties and private actions for violations of restrictions on telephone solicitations										

Assumptions Used in Arriving at Fiscal Estimate

This bill increases the penalty for a violation of current provisions regulating telephone solicitations (Wisconsin's No Call Law). The penalty for a violation would increase from \$100 per violation to a forfeiture of not less than \$1,000 nor more than \$10,000 per violation.

The bill would also permit a person who suffers damages as a result of a violation to bring an action for injunctive relief and for actual damages or \$500 per violation.

The department does not believe this bill would result in an increase to department workload. However, as forfeitures increase, there will be increased revenue to those state funds that receive assessments based on the amount of a forfeiture. This amount is indeterminate as it is based on a company violating the law, the number of violations, and the amount of forfeiture paid per violation.

Long-Range Fiscal Implications